2025 Camas Library Service Plan

The Camas Public Library is dedicated to serving our community with meaningful connections, engaging enrichment, and pathways to knowledge.

The Library's 2023-2026 Strategic Priorities are: 1. Remove Barriers; 2. Focus on Early Literacy; 3. Build or Strengthen Partnerships; and 4. Encourage Lifelong Learning at Every Age. Each of the Library's work teams created plans focusing on these priorities, which were then grouped thematically to form the Library's 2025 Service Plan. Individual work plans for Programming, Outreach, User Experience, Content Delivery, and Administration are available upon request.

Early Literacy

Provide tools for caregivers to help children thrive.

Increase outreach storytime by 5%.

Provide an early literacy workshop series for caregivers.

Develop in-house, take-home activities for the Learning Hive.

School Partnerships

Offer a bridge for families between school and home.

Implement library card program for all CSD* students.

Offer at least three programs in collaboration with CSD.

Create new website section for outreach; market it to schools.

*CSD = Camas School District

Data Driven

Use metrics to make informed decisions.

Launch new Library IQ software.

Conduct programming and collection audits.

Use Library IQ data to identify areas where usership is low.

Volunteer Collaboration

Help each other to help our community.

Digitize historical documents, with volunteer help.

Collaborate with FFCL* for various fundraising efforts.

Create 3 new volunteer opportunities and/or senior projects.

*FFCL = Friends & Foundation of the Camas Library

Continuous Feedback

Listen, learn, improve.

Host UX Café survey stations.

Add online comment or suggestion box.

Assess impact of circulating kits through user input.

Online Experience

Connect with our remote users.

Increase online programming.

Develop an internal Sharepoint site.

Grow social media following across platforms by 15%.

Projects

Add more resources to strengthen our mission.

Reimplement 1:1 Tech Help service.

Administer the Creative Horizons grant.

Explore options for offering a cultural pass for checkout.

Building Improvements

Update the Library building for safety and service.

Complete the Access Control project.

Complete the Library Building Improvements project.

Assist IT with the phone and hardware network changes projects.