

MISSION

The Camas Public Library serves its community, where **serve** means we share, explore, reach, value and enrich our community.

VISION

- Bring **families** together
- Make **people** happy
- Provide **patrons** with information
- Foster **community** connections
- Welcome **everyone**

VALUES

- Be friendly
- Embrace Growth
- Encourage Collaboration
- Inspire Each Other

DECISION PRINCIPLES

- Are we providing services in line with the community's needs?
- Are we supporting our mission, vision, and internal values?
- Are we promoting diverse programming and collections?
- Are we creating an inclusive community that feels like a home town?

EQUITY & INCLUSION

"The American Library Association affirms that equity, diversity, and inclusion are central to the promotion and practice of intellectual freedom. Libraries are essential to democracy and self-government, to personal development and social progress, and to every individual's inalienable right to life, liberty, and the pursuit of happiness. To that end, libraries and library workers should embrace equity, diversity, and inclusion in everything that they do." – American Library Association

While equal access and inclusion for everyone have always been central to our mission and core value system, we can do better. We pledge to educate, engage, act, and change to create a race equity culture in the Library and its community. This will be filtered through our mission, vision, and decision principles. *Do better, be better.*

2019-2021 STRATEGIC PRIORITIES

Meet the community's **VALUES** and **NEEDS**

Cultivate a **SERVICE CULTURE**

Bridge **TRADITION** with **INNOVATION** to redefine perceptions

Improve avenues for community to **GIVE BACK**

2019-2021 KEY OBJECTIVES

- ✓ Identify to the public events that:
 - help people to get to know each other
 - foster diversity or inclusiveness
 - allow people to help their community
- ✓ Strengthen collection
- ✓ Create more exploratory learning areas for children

- ✓ Meet patrons where they are
- ✓ Update outdated information; communicate effectively and efficiently
- ✓ Long-term facilities planning to give patrons pleasant experience
- 🥒 Give 'em the pickle!

- ✓ Take what patrons love and improve upon it in innovative ways
- ✓ Utilize technology to make patrons' lives more convenient
- ✓ Tell our Library's story through better communication

- ✓ Create process for recruiting and utilizing volunteers
- ✓ Establish fundraising goals, methodology with Foundation
- ✓ Establish additional, easier ways through which patrons can donate time and funds

2019-2021 KEY INITIATIVES

- Increase number of events that promote diversity and inclusiveness
- Lucky Day collection
- Early Learning Center
- School-Age STEM Center

- Outreach to seniors
- School ID/ Library Card Project
- Comprehensive webpage updates
- Building repairs, including new roof, HVAC replacement, and new teen furniture

- Room reservation & calendar software
- Virtual reality headsets
- Install new self-return machine
- Install new self-check machines

- Explore a Volunteer Coordinator position
- Long-range planning document with FFCL, which includes:
 - Diversify revenue sources
 - Increase membership
 - Develop marketing
- Create network for community partners