

OUR MISSION 2019-2021 STRATEGIC PRIORITIES

We:
SHARE
EXPLORE
REACH
VALUE
ENRICH

We SERVE our community.

Meet the community's **VALUES** and **NEEDS**

Cultivate a **SERVICE CULTURE**

Bridge **TRADITION** with **INNOVATION** to redefine perceptions

Improve avenues for community to **GIVE BACK**

OUR VISION 2019-2021 KEY OBJECTIVES

We:

- Bring **families** together
- Make **people** happy
- Provide **patrons** with information
- Foster **community** connections
- Welcome **everyone**

It's all about the PEOPLE!

- ✓ Identify to the public events that:
 - help people to get to know each other
 - foster diversity or inclusiveness
 - allow people to help their community
- ✓ Strengthen collection
- ✓ Create more exploratory learning areas for children

- ✓ Meet patrons where they are
 - ✓ Update outdated information; communicate effectively and efficiently
 - ✓ Long-term facilities planning to give patrons pleasant experience
-  Give 'em the pickle!

- ✓ Take what patrons love and improve upon it in innovative ways
- ✓ Utilize technology to make patrons' lives more convenient
- ✓ Tell our Library's story through better communication

- ✓ Create process for recruiting and utilizing volunteers
- ✓ Establish fundraising goals, methodology with Foundation
- ✓ Establish additional, easier ways through which patrons can donate time and funds

OUR DECISION PRINCIPLES

Are we:

- Providing services in line with the community's needs?
- Supporting our mission, vision, and internal values?
- Promoting diverse programming and collections?
- Creating an inclusive community that feels like a home town?

2019-2021 KEY INITIATIVES

Increase number of events that promote diversity and inclusiveness

Lucky Day collection

Early Learning Center

School-Age STEM Center

Outreach to seniors

School ID/ Library Card Project

Comprehensive webpage updates

Building repairs, including new roof, HVAC replacement, and new teen furniture

Room reservation & calendar software

Virtual reality headsets

Install new self-return machine

Install new self-check machines

Explore a Volunteer Coordinator position

Long-range planning document with FFCL, which includes:

- Diversify revenue sources
- Increase membership
- Develop marketing

Create network for community partners

OUR INTERNAL VALUES

- Be Friendly
- Embrace Growth
- Encourage Collaboration
- Inspire Each Other